



Vision – Experience – Passion – Innovation





KENSTON Business GmbH is a company of **KENSTON GROUP®**.

KENSTON Business GmbH acts as investor, co-investor and partner for the worldwide financing of entrepreneurial sustainable investments. The focus is not only on the pure provision and procurement of capital. Rather, **KENSTON Business GmbH** also provides comprehensive accompanying consulting services for the partners and clients involved.

Promising and, as a result, successful investment options depend not only on the „idea“ but also on target-oriented liquidity planning. Accordingly, structured financing measures are essential for successful implementation. Regardless of the specific investment, the aim is always to transfer the required financial resources to the target company – in its function as an investment option – in a way that makes legal and economic sense.

In order to be able to design the associated financing processes in a future-proof and existence-securing manner, **KENSTON Business GmbH** is breaking new ground. The „classic“ company and start-up financing via banking institutions is considerably limited worldwide and partly at its end. Creative solutions for financing entrepreneurs are therefore essential and indispensable. Whether „equity financing“, „venture capital measures“, „flexible loan solutions“ or other conceivable arrangements – there must be no prohibitions on thinking about long-term and sustainable company and project financing.

The following services are provided by **KENSTON Business GmbH** in this context, among others:

- in-depth due diligence or review of the target company's business model (investment option) from all angles as a basis for decision-making;

- external due diligence in cooperation with the legal and tax advisors of the client or target company;
- capture and description of all value chains;
- effective and sustainable financial planning;
- comprehensive support of the client or the target company from all legal perspectives with the involvement of the necessary consulting partners authorized by professional law;
- support and implementation of the structuring of concrete financing measures for the benefit of the client or target company;
- personnel support for all strategic implementation measures by management personnel from the **KENSTON GROUP®** or **KENSTON Business GmbH**.

As a member of **KENSTON GROUP®**, **KENSTON Business GmbH** draws on a high-quality national and international network of partners and experts to exclusively localize, advise, finance, and provide long-term support for investment projects with a comprehensive reputation.

The partner network of **KENSTON GROUP®** and **KENSTON Business GmbH** includes, among others:

- finance and insurance groups of all sizes;
- asset managers and family offices of all sizes;
- auditing firms;
- globally active venture capital companies;
- globally active private equity companies;
- globally active investors of any legal form;
- globally active institutional investors of all sizes and legal forms;
- globally active research institutes;
- globally active companies and corporations of all sizes.

The **CO-CEOs** of **KENSTON Business GmbH** are Mr. **Sebastian Uckermann** and Mr. **Patrick Drees**.

KENSTON Business GmbH is a company of **KENSTON GROUP®** (www.kenston.de).

Under the umbrella of **KENSTON GROUP®** operate inter-connected companies, which act as independent solution partners for all aspects of company pension schemes. The focus in this context is the implementation of all possible outsourcing arrangements for direct pension obligations.

In addition, **KENSTON GROUP®** acts as an investor, co-investor and partner for financing of entrepreneurial sustainable investments. Such implementations are made globally and are central managed.

In addition, the range of services offered by the **KENSTON GROUP®** includes all relevant consulting and processing services that are additionally tangential to a company's operational provision and remuneration. These services include, among others:

- personnel and payroll accounting;
- retiree payroll.

In this orientation, the **KENSTON GROUP®**, as a national and international "competence center", also serves clients from the following groups of persons or areas:

- tax consultants and auditors (or corresponding companies);

- lawyers and legal advisors (or corresponding companies);
- management consultants and high-quality financial service providers (or corresponding companies).

The consulting, set-up, processing, and ongoing monitoring of occupational pension systems requires technical, legal, and organizational effort in high-quality consulting and thus ties up company resources. Through intelligent outsourcing, the **KENSTON GROUP®** enables comprehensive cost reduction while minimizing liability or simultaneously excluding liability for employers and the consultants involved. This results in innovation and uniqueness.

Within the framework of the **KENSTON solutions**, indispensable legal and pension advisory activities are outsourced to affiliated authorized service providers. In this context, **Kenston Services GmbH** and **Kenston Pension GmbH** take over the coordination and handling of all related legal and pension advisory activities and provide employers (and the associated employees) with an all-encompassing and legally secure bAV back office. **KENSTON Business GmbH** assumes corresponding coordination functions within the scope of the investor activities of the **KENSTON GROUP®**.

The shareholders and **CO-CEOs** of the **KENSTON GROUP®** are Mr. **Sebastian Uckermann** and Mr. **Patrick Drees**.





Investor, co-investor and partner for financing of entrepreneurial sustainable investments.



Vision

Corporate and start-up financing via banking institutions is restricted worldwide and in some cases no longer feasible. Creative solutions for entrepreneurial financing are therefore essential. We create these „new“ ways by leaving the „old“.



Experience

1500 transactions in 18 years with a volume of more than € 3 billion - we are the international partner for taking over pension obligations on „our own books“. Our experience enables effective capital raising in the global market.



Passion

Many business ideas fail due to a lack of funding and support. This is where our passion comes in. Turning an idea into something great. Never to give up. Knowing no limits. To think big. To keep going - against all odds.



Innovation

„Equity financing“, „venture capital measures“, „flexible loan solutions“ or further design options - we dispense with all thought prohibitions for long-term and sustainable company financing. Every idea of any size is worth pursuing.



Deal Support

We are investor, co-investor and partner for global financing of entrepreneurial sustainable investments. The focus is not only on the provision of capital. We also provide comprehensive consulting services for our partners.



Deal Flow

Structured financing is essential for successful investments. As part of each implementation, we ensure that the required funds are transferred to the target company - the investment - in a legally and economically sensible manner.

Executive Board



Sebastian Uckermann

CO-CEO / FOUNDER / CO-OWNER **KENSTON GROUP®**

Sebastian Uckermann has around 20 years of management and implementation experience as CEO, founder and owner of the **KENSTON GROUP®**.

In addition to overall group management, Mr. Uckermann's main areas of activity are the structuring of outsourcing and the assumption of direct company pension obligations. Mr. Uckermann and the **KENSTON GROUP®** also act as investor, co-investor and partner for the financing of entrepreneurial sustainable investments.



Patrick Drees

CO-CEO / CO-OWNER **KENSTON GROUP®**

Patrick Drees has more than 12 years of management and implementation experience as COO and owner of the **KENSTON GROUP®**.

In addition to overall operational management, Mr. Drees' main areas of activity are the structuring of outsourcing and the assumption of direct company pension obligations. Mr. Drees and the **KENSTON GROUP®** also act as investor, co-investor and partner for the financing of entrepreneurial sustainable investments.



Markus Kraetschmer

Director Corporate Involvements

Markus Kraetschmer's activities focus on identifying, evaluating and implementing potential entrepreneurial investment options for the **KENSTON GROUP®** as well as complementary takeover opportunities.

Mr. Kraetschmer coordinates this business area via **KENSTON Business GmbH** and, as part of his activities, also assumes management functions for national and international group companies and affiliated companies of the **KENSTON GROUP®**.



Christiane Böhmer

Director Corporate Investments

In addition to the conceptual development and management of the organizational and operational structure of companies, Ms. Böhmer's activities focus on the selection and subsequent management of target companies as investment options for the **KENSTON GROUP®**. Ms. Böhmer leads this business area through **KENSTON Business GmbH**.

Ms. Böhmer is also certified as an intellectual capital statement facilitator (Frauenhofer Technology Academy) and in **PRINCE2®**.



Marcus Schmidt

Direktor Commercial Affairs

Marcus Schmidt has more than 25 years of professional, leadership and implementation experience as a management partner in the development and sustainable support of international sales and distribution processes.

The focus of Mr. Schmidt's activities is on conceptual partner acquisition and support for the **KENSTON GROUP®**. Mr. Schmidt coordinates this business area through **KENSTON Business GmbH**.



KENSTON Business GmbH
Königsallee 80
40212 Düsseldorf / Germany

P +49 211 730 67 58 – 0
F +49 211 730 67 58 – 50

info@kenston-business.com
www.kenston-business.com